

February 02, 2015

Re: Letter of Reference

Rebecca Atkins; Executive Director of Artreach, Inc.

To Whom It May Concern:

It is a tremendous pleasure to write this recommendation on my colleague's behalf and I can only hope to do Becca justice. I've known Becca since 1993 when she was hired at Artreach as Assistant Director for The Second Step Players Theater Troupe. Though I was her supervisor, I say "worked with her" because she always performed her duties and responsibilities as a leader of the agency, never just an employee. In all situations, at the sheer utterance of a request, it was handled - period. I never had to follow up on anything that was entrusted to Becca. Ask/suggest/mention something to her and consider it taken care of, ahead of schedule, with unfailing creativity, thoughtfulness, precision, competence and professionalism. Her work and efforts in any area are likely to be handled outside the scope of her job description and normal duties.

Becca's ethics, integrity and personhood are stellar and unparalleled. Her caring commitment to people, flawless execution and professionalism create harmony amongst her colleagues. She can be counted upon to be proactive, identify what needs to be done, and will do the necessary research to accomplish whatever mission, in the most economical fashion, saving time and money for your organization. This is a talent that cannot be taught or fostered. It is an intrinsic part of her personality and thought process.

There is no doubt that Becca meets the minimum qualifications for either open position; i.e., Managing Director or Marketing & Communications Manager. I would like to speak to the Key Competencies listed. She has demonstrated excellence in every area. As Director of Artreach, a unique mental health arts agency, she demonstrated the ability to "go with the flow," while maintaining clear boundaries and providing leadership and guidance with a delicate, sensitive and sure touch. She is an excellent communicator, listens thoroughly and thoughtfully, and can reflect differences of opinion with an eye toward conflict resolution. Her oversight of both creative and fiscal responsibilities has been handled with integrity and an eye to keeping a balance between agency fiscal health and artistic integrity. She will come to your group with a keen desire to learn and serve your unique needs, and the ability to do what needs to be done.

When I left Artreach, I suggested to the Board that they make Becca Executive Director; they agreed. It is one of the best decisions I made in my 20 years as director of the agency. I recommend her without reservation for any undertaking she so chooses.



SJ Williams

House Manager, Paramount Theatre  
Film Editor, Walkabout Productions